

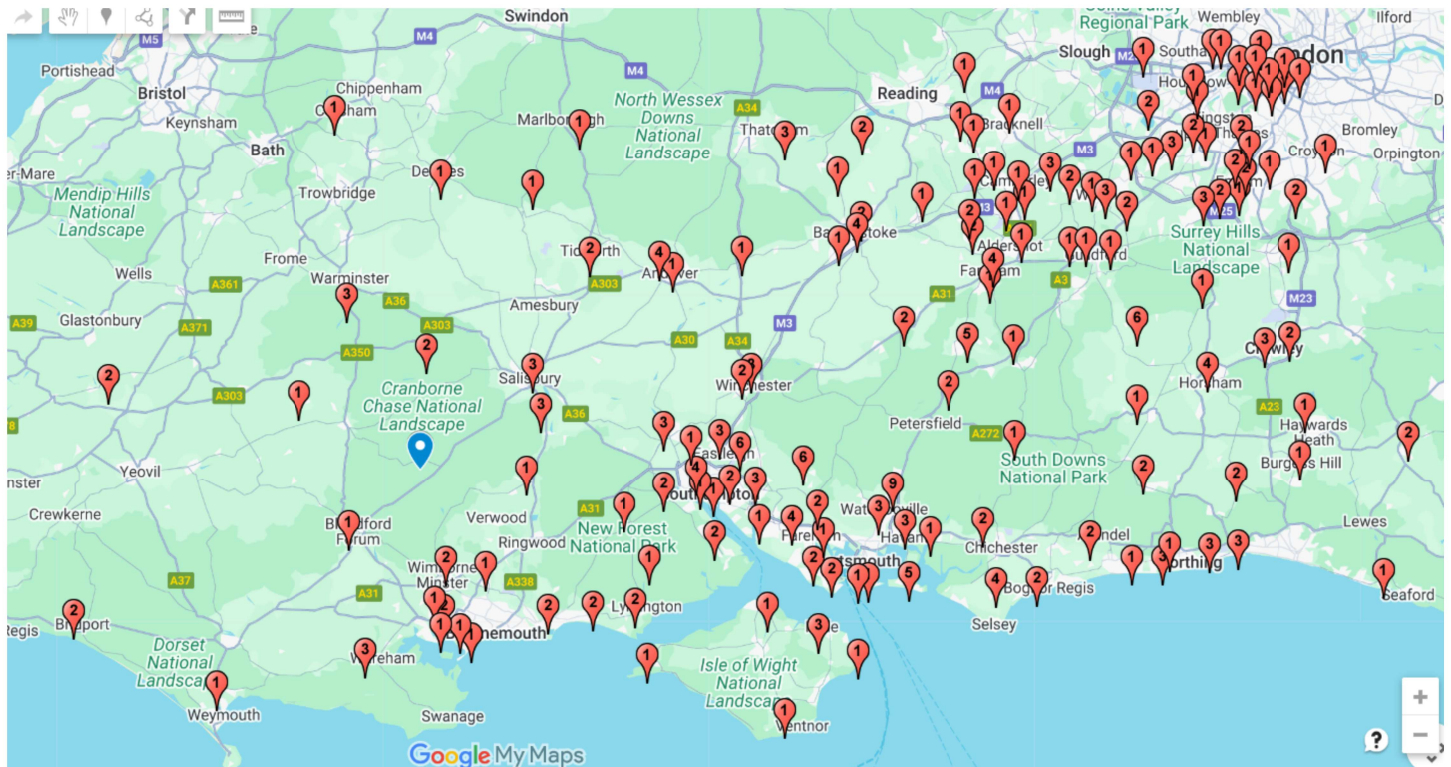


## Membership Distribution Map and Stats

Prepared by Lesley Smith, [Membership Secretary](#) for the Southern Section.

Date: January 2026

All statistics are correct as of January 2026



### Joiners in past 12 months by Source

Source	Full Member	Associate
Internet Search Engine	130	20
I am a former member	122	14
Club Stand NEC Show	88	18
Another Member	78	11
BMW Dealer	50	9
Friend or Colleague	38	2
Other/None of the above	38	7
Club Stand Other Show	36	5
BMW Club Facebook	16	1
BMW Club Forum	13	1
Link on another website	11	0
BMW Club Journal	10	0
UNKNOWN	6	0
Independent Dealer	4	0
Classic Bike Magazine	2	2
Moto-Bins	1	0
BMF Motorcycle Rider	1	1
Club Stand BMF Show	1	0
Classic Motorcycle Mechanic	1	0
<b>Totals</b>	<b>646</b>	<b>91</b>

### All members by Source

Source	Full Member	Associate
Another Member	670	172
I am a former member	647	117
Internet Search Engine	321	50
Club Stand NEC Show	275	72
Unknown	187	53
BMW Dealer	187	39
Other/None of the above	173	43
Friend or Colleague	140	28
Club Stand Other Show	129	30
BMW Club Facebook	45	6
BMW Club Journal	41	5
BMW Club Forum	35	6
Link on another website	27	2
Classic Bike Magazine	15	4
Club Stand BMF Show	9	3
Motorcycle Sport & Leisure	8	1
Independent Dealer	8	1
Other Magazine	8	0
Moto-Bins	6	0
BMF Motorcycle Rider	5	1
Classic Motorcycle Mechanic	4	0
<b>Totals</b>	<b>2940</b>	<b>633</b>

## Total members at the end of this month

Section	Full Member	Associate
East Anglia	333	52
HQ & Overseas	25	1
Irish	119	38
London	0	0
Mercia	0	0
Midland	332	62
North East	98	17
Northern	314	73
Oxford	210	42
Scottish	207	41
South East	203	43
South West	166	32
Southern	243	47
Ulster	195	58
Western	256	69
Yorkshire	239	58
<b>Totals</b>	<b>2940</b>	<b>633</b>