



The BMW Club
United Kingdom & Ireland



The BMW Club Southern Section

Membership Distribution Map & Stats

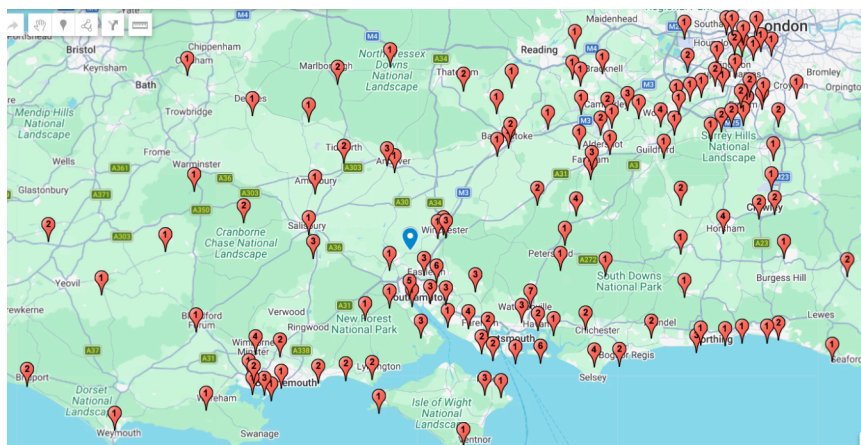
Prepared by Lesley Smith, Membership Secretary for the Southern Section.

Date: 30th September 2026

JOIN HERE



All statistics are correct as off 30th September 2026



AT 30 SEPT 2026

Total members at the end of this month

Section	Full Member	Associate
East Anglia	298	50
HQ & Overseas	25	1
Irish	111	35
London	0	0
Mercia	0	0
Midland	290	55
North East	90	15
Northern	293	54
Oxford	169	30
Scottish	186	32
South East	194	41
South West	133	23
Southern	211	37
Ulster	179	56
Western	240	66
Yorks & Lincs	217	52
Totals	2636	547

Joiners in past 12 months by Source

Source	Full Member	Associate
I am a former member	87	10
Internet Search Engine	86	11
Another Member	63	10
BMW Dealer	34	6
Other/None of the above	24	2
Friend or Colleague	21	1
Club Stand Other Show	17	4
Link on another website	11	0
BMW Club Facebook	10	2
BMW Club Forum	9	2
UNKNOWN	8	0
Club Stand NEC Show	4	1
Independent Dealer	3	1
Classic Bike Magazine	2	0
Moto-Bins	2	0
Motorcycle Sport & Leisure	2	1
BMW Club Journal	1	0
Classic Motorcycle Mechanic	1	0
Other Magazine	1	0
Totals	386	51

All members by Source

Source	Full Member	Associate
Another Member	613	152
I am a former member	612	105
Internet Search Engine	280	43
Club Stand NEC Show	214	56
Unknown	169	41
BMW Dealer	167	37
Other/None of the above	153	41
Friend or Colleague	124	22
Club Stand Other Show	110	23
BMW Club Facebook	42	7
BMW Club Forum	35	6
BMW Club Journal	34	4
Link on another website	26	0
Classic Bike Magazine	16	4
Independent Dealer	9	2
Motorcycle Sport & Leisure	8	2
Other Magazine	7	0
Moto-Bins	6	0
Club Stand BMF Show	5	2
Classic Motorcycle Mechanic	4	0
BMF Motorcycle Rider	2	0
Totals	2636	547